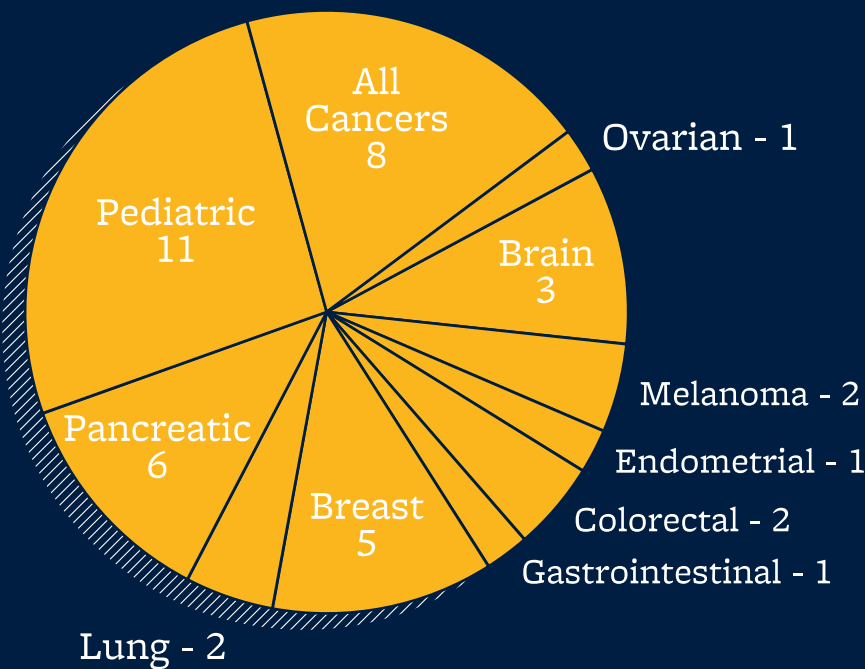




of every dollar raised funds life-saving cancer research

**\$2.4M**  
donated in 2017

**\$7.1M**  
total raised since 2013



»» **42**

**DISCOVERY  
GRANTS**  
FOR ALL TYPES OF CANCER

**3,000+** participants, volunteers, family and friends

**FOUR** BENEFICIARY INSTITUTIONS  
working together to find cures

UC San Diego Health

Rady Children's  
Hospital  
San Diego

**salk**  
Where cures begin.

**SBP** Sanford Burnham Prebys  
MEDICAL DISCOVERY INSTITUTE

**1 IN 3 WOMEN**  
will be diagnosed with cancer in their lifetime

**1 IN 2 MEN**  
will be diagnosed with cancer in their lifetime

**#1** Cancer is the #1 cause of death in San Diego.

**JOIN THE FIGHT ON NOVEMBER 17**

Register today at [gopedal.org/register](http://gopedal.org/register)